## write more Georgia groups and earn more







Agents who write self-funded groups<sup>1</sup> with an effective date of April 1 and May 1, 2024, can earn bonuses ranging from \$500 to \$9,500.

Number of groups with 5+ employee members	Bonus amount
2	\$500
4	\$1,500
6	\$2,500
10	\$5,000

Bonus is cumulative. For example, if you write four qualifying groups, you get a \$500 bonus for the first two groups and an additional \$1,500 for the third and fourth, for a total bonus of \$2,000. And, when you write 10 qualifying groups, you get \$9,500.

## Top tips for selling our group self-funded options.

- **More control.** Your customers can gain control of health care expenses while providing quality benefits to their employees.
- Options. We offer many plan designs. Your customers can choose the one that best fits their needs.
- Refund potential<sup>2</sup>. About 60% of our groups receive a refund.<sup>3</sup>

## Start selling today

<sup>1</sup> Bonus is awarded for group sizes of at least 5 enrollees domiciled in the state of Georgia. Bonus payment flows through the same commission arrangement you have with Allstate Benefits. Agencies that have special arrangements with Allstate Benefits may not qualify for this bonus program. If you require a change to your appointment or have questions, please call your sales consultant or 414-999-2000. | <sup>2</sup> In years when claims are lower than expected, a portion (or all, depending on the plan selection) of the difference between the group's anticipated and actual claims is refunded back to the employer. Refund is subject to any applicable Terminal Liability Coverage fee. | <sup>3</sup> Based on the percentage of groups that received a refund for plan years 2017 through 2019. For agent use only. Not for distribution to consumers.



## bonus campaign guidelines



- One bonus check is sent after contract period ends on May 1, 2024. The amount will be determined
  by the number of qualifying cases the agent/broker wrote during the bonus period. See the chart on
  page one for bonus amounts.
- To be eligible for the bonus, agent/broker must submit new business in Georgia with effective dates of April 1 and May 1, 2024.
- Groups must be in force at least 60 days after the effective date to qualify for the bonus.
- Each case must have an effective date no later than May 1, 2024, which includes all final documents and approved applications to onboard the new group.
- All cases must be issued within 30 days of the submission date; Underwriting must approve the group to issue the policy. Once issued the group will receive a group number and a welcome letter.
- Agents must be appropriately licensed and appointed in Georgia with National Health Insurance Company on the date the cases are sold and the bonus is paid.
- Bonuses will be paid after the bonus period of May 1, 2024. The final bonus will be paid no more than 90 days following the end of the campaign.
- All usual commission and persistency rules apply.
- Allstate Benefits reserves the right to cancel, suspend, and/or modify the bonus campaign at any time, as well as to make the final decision on all payments.
- At the end of the sales campaign, Allstate Benefits will review all cases for which bonuses have been paid. Any overpayment will be adjusted accordingly against future commissions at the sole discretion of Allstate Benefits.